



JENNY CHIEM

MARKETING | PROJECT MANAGEMENT

ABOUT

I'm experienced in marketing and project management, right now seeking a full time position within these two main fields. I don't mind working with tasks related to communications, digital marketing and social media as well. I have an entrepreneurial spirit with a bubbly personality, ongoing passion projects and I'm open minded to workplaces involving different people and culture. To add, got a big passion for dancing, love watching TV-series and salty licorice is definitely something I can't live without!

PROFESSIONAL SKILLS

Marketing
Team Lead
Project management
Content creation
Branding
E-commerce
Networking
Web content development
Web content migration
Corporate blogging
Copywriting
Event management
Storytelling
Sales
Interviewing
Photo editing
E-mail marketing
Retail
Market research
Community management

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Team player
Motivated
Dedicated

COMPETENCIES

Languages
- Swedish
- English
- Chinese (Cantonese)

Tools
- Microsoft Office
- Photoshop
- Illustrator
- Indesign
- Wordpress
- Mailchimp
- Tweetdeck
- Bronto
- Magento (e-commerce)
- 3D Studio Max
- Adobe Experience Manager

WORK EXPERIENCE

WEB CONTENT SPECIALIST

Tetra Pak Sverige, Lund | June-Aug 2020

- Team lead Web Content Migration

CONTENT CREATOR | VOLUNTEER

Kulturföreningen IVER, Malmö | Sep-Nov 2019

- Produce content (photo and text) on Facebook and Instagram for Malmö Dance Week 2019, an International Streetdance festival
- Increase online traffic to website and social media channels

3D COORDINATOR

Inter IKEA Group, Älmhult | May 2018-June 2019

- Coordinate 3D projects

CONTENT & COMMUNITY MANAGER | VOLUNTEER

Creative Mornings Malmö | July 2016-Nov 2018

- Produce content (photo and text) for Facebook, Instagram and Twitter
- Arrange team meetings, both online and offline
- Plan monthly events
- Community management

DIGITAL PROJECT MANAGER

Minut, Malmö | June-Oct 2017

- Project management, administration and digital marketing

DIGITAL CONTENT PRODUCER | VOLUNTEER

Malmö Startups | May-June 2017

- Content planning for social media
- Create communication plan

PROJECT COORDINATOR

Telia Company, Malmö | Jan-March 2017

- Project coordinator for fiber network projects

SOCIAL MEDIA MANAGER

Adobe | Nov 2016 (freelance)

- Create social media strategies and communication plan
- Live-tweet during Nordic Creative Meetup Tour

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CAREER HIGHLIGHTS

- Finalist Diversity Challenge 2009
- Adobe Nordic First Intern 2011
- Writer of an Anthology 2011
- Adobe Creative Meetup 2016
- Malmö Dance Week 2019

EDUCATION

- Blekinge Institute of Technology
Karlskrona, 2004- 2007
Bachelor's Degree -
Behavioral Sciences (Psychology)
- Academedia Eductus
Malmö, 2009-2011
Bachelor's Degree -
Creative Marketing

PASSION PROJECTS

- My blog & other social media
- GotoAndSurf, Cabo Verde
- The Color Run, Happiest 5k

CONTACT

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Website: www.jennychiem.com

SOCIAL

Facebook: [@chiemjenny](https://www.facebook.com/@chiemjenny)
Instagram: [@jeynie_](https://www.instagram.com/@jeynie_)
Linked In:
www.linkedin.com/in/jennychiem/

WORK EXPERIENCE

TECHNICAL ADMINISTRATOR

Skanova, Malmö | July-Dec 2016

- Technical administrator for fiber network projects

ONLINE MARKETING COORDINATOR

RJ & Co Solutions, Melbourne, Australia | Feb-Apr 2016

- Project management
- Digital marketing

SALES ASSISTANT

David Jones, Melbourne, Australia | Dec 2015

- Retail

SOCIAL MEDIA MANAGER | VOLUNTEER

Internet i Fokus, Malmö | Dec 2014-July 2015

- Arrange events
- Responsible for social media
- Community management
- Keep followers updated with the latest news in digital marketing

TECHNICAL ADMINISTRATOR

Skanova, Malmö | June-Aug 2015

- Technical administrator for fiber network projects

BRAND MARKETING COORDINATOR

Guthy-Renker Scandinavia AB, Malmö | Apr 2014-Apr 2015

- Marketing
- Communication
- Advertising
- E-commerce
- Branding
- E-mail marketing

MARKETING ASSISTANT | INTERN

Dreamwork Scandinavia AB, Helsingborg | Oct-Dec 2013

- Marketing
- Communication
- Produce content for website
- E-mail marketing

PROJECT COORDINATOR | HEADHUNTED

Ricoh Europe, Stockholm | Apr-July 2013

- Project management for Visual Communication

PROJECT COORDINATOR

The Janssen Pharmaceutical Companies of Johnson&Johnson, Sthlm | Apr 2012-March 2013

- Coordinate educational events for healthcare professionals